

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: PETROVIC et al.
Title: MEDIA MONITORING, MANAGEMENT AND INFORMATION
SYSTEM
Appl. No.: 10/681,953
Filing Date: 10/8/2003
Examiner: USTARIS, Joseph G.
Art Unit: 2424
Confirmation Number: 7904

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action, dated August 4, 2009, concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time to make this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 12 of this document.

Please amend the application as follows: